

**PAUL MARSH – CHIEF EXECUTIVE OFFICER**

Paul joined the Australian Cricketers' Association as Manager, Member Services and Operations in October 2001. Prior to joining the ACA, Paul was the Sales and Marketing Manager with the Port Adelaide Football Club for over four years where he was responsible for managing the sponsorship, special events and merchandise departments.

His role at the ACA has involved successful negotiations of the 2005/09 Memorandum of Understanding with Cricket Australia along with the development of the ACA's current Strategic Plan. Paul is also responsible for the development and implementation of the new commercial arm of the ACA, Players Own.

Paul commenced as Chief Executive Officer of the ACA in July 2005 and coming from a family with a fine Australian cricket pedigree, he possesses invaluable insight into the life of cricketers and the pressures they face.

Paul has a Bachelor of Commerce from Curtin University and is currently completing his Masters of Business Administration through Southern Cross University.